

# DEEPAK SHERAWAT

Web Developer — WordPress & Shopify Specialist — Full-Stack Development

+91-8595746074

linkedin.com/in/deepaksherawat4012

Dwarka, Delhi, India

Indian

@deepaksherawat34@gmail.com

https://deepakwebdeveloper.com/

03-Sept-1995



## SUMMARY

I am a results-driven Web Developer with over 8 years of experience in creating scalable high-performance websites and e-commerce platforms. My expertise lies in WordPress and Shopify, where I've delivered more than 150 projects on time and within budget. My strengths include transforming design mockups into fully functional websites and implementing SEO strategies that consistently increase organic traffic

Portfolio Link : <https://deepakwebdeveloper.com/>

## EXPERIENCE

### Sr. WordPress and Shopify Developer Prism Marketing Management

12/2022 - 11/2025 Dubai, UAE

A marketing management company specializing in e-commerce solutions

- Led development of 70+ custom WordPress themes and Shopify 2.0 stores, improving client conversion rates by average 60%
- Architected and implemented scalable e-commerce solutions using WooCommerce and Shopify, processing \$2M+ in annual transactions
- Optimized website performance achieving 90+ Google Page Speed scores through advanced caching, lazy loading, and image optimization
- Collaborated with cross-functional teams including designers and product managers to deliver pixel-perfect implementations
- Converted complex Figma/PSD designs into responsive, SEO-optimized websites with 100% design accuracy
- Implemented SEO best practices resulting in 60% average increase in organic traffic for client websites
- Conducted code reviews and mentored junior developers on best practices and coding standards
- Managed content migration and website maintenance across multiple active client projects.

### WordPress and Shopify Developer Velocity Consultancy

06/2022 - 10/2022 Mumbai, India

A consultancy firm focusing on digital solutions

- Developed 30+ custom WordPress and Shopify themes with mobile-first responsive design principles
- Integrated third-party APIs and payment gateways for seamless e-commerce functionality
- Conducted code reviews and mentored junior developers on best practices and coding standards
- Optimized website performance achieving 90+ Google Page Speed scores through advanced caching, lazy loading, and image optimization
- Collaborated with cross-functional teams including designers and product managers to deliver pixel-perfect implementations
- Managed content migration and website maintenance for all active clients

## EDUCATION

Graphic Web Design & Development

Arena Animation

01/2017 - 01/2018

Bachelor of Arts

Monad University

01/2014 - 01/2017

12 Class

NIOS

01/2013 - 01/2014

10 Class

CBSE

01/2010 - 01/2011

## KEY ACHIEVEMENTS



### Successful Project Delivery

Delivered 150+ successful web projects with a 98% client satisfaction rate and zero missed deadlines



### Performance Optimization

Improved average website performance by 70% through systematic optimization of code, images, and database queries



### Your Achievement

Describe what you did and the impact it had.

## EXPERIENCE

---



### WordPress and Shopify Developer

#### Amzur Technologies

📅 10/2021 - 03/2022 📍 Visakhapatnam

A technology solutions provider

- Integrated third-party APIs and payment gateways for seamless e-commerce functionality
- Optimized database queries reducing page load times by 60% for high-traffic e-commerce sites
- Optimized website performance achieving 90+ Google Page Speed scores through advanced caching, lazy loading, and image optimization
- Conducted code reviews and mentored junior developers on best practices and coding standards
- Managed content migration and website maintenance for all active clients



### WordPress and Shopify Developer

#### BootSpider LLC

📅 07/2019 - 09/2021 📍 Dwarka

A web development company

- Transformed 40+ PSD and Figma designs into pixel-perfect WordPress and Shopify implementations
- Implemented advanced SEO techniques including schema markup, meta optimization, and sitemap generation
- Managed content migration and website maintenance for all active clients



### WordPress Developer

#### EWorld7

📅 01/2018 - 08/2018 📍 Faridabad

A digital solutions company

- Developed custom WordPress themes using PHP, HTML5, CSS3, and JavaScript
- Performed website audits and implemented security best practices to prevent vulnerabilities